



WHATWIDE LABS

DEVELOPING CREATIVE TECHNOLOGY FOR THE
WEB2 & WEB3 SPACES.

+

TOOLS TO SCALE YOUR INVESTMENT

WHITEPAPER

EXECUTIVE SUMMARY

Blockchain, NFTs, and Web3 have revolutionized how the world invests and makes profit. The Wisdomatic is an NFT collection that will be the key to educating people and sharing financial wisdom about the web3 markets. As the very first Art & Utility NFT project, you'll have the chance to own a one-of-a-kind artwork while scaling your investment portfolio, no matter the market trend, on a short and long-term time basis. We are already allowing investors to make wiser decisions, be more informed and profit from the market with access to our services for the past two years.

Ownership of The WhatWide Labs collectibles is more than possession of art; it accesses; access to different tools from our expert to be profitable in the market, access to education and access to a community that shares the same ambitions about the future and aspires for prosperity and wealth even through times of recession.





INTRODUCTION

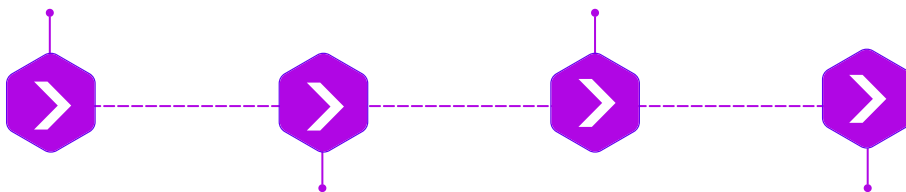
At WhatWide Labs, we've been focusing on opportunities in the crypto space, specifically NFTs on the Solana blockchain. We are currently working on a 10,000 PFP collection targeted towards Millennials interested in investing in our initiatives.

We are currently looking for talented designers, developers, marketers, influencers & moderators for our social platforms, whilst we venture onto the creation of our very own platform. Because NFTs are so new, investors now have limited tools for making informed financial decisions. Each of us has been taken aback by the scale, intensity, and rapid growth of the NFT business. The number of wallets acquiring NFTs, the volume of NFT transactions, and the prices of several digital artists surged as the euphoria around NFTs continued to grow.

Unique properties of NFTs

Each token has a distinct identification tied to a single Ethereum address.

They are not replaceable 1:1 with other tokens. One ETH, for example, is identical to another ETH. However, with NFYs, this isn't the case.



Each token has a unique owner whose identity can be easily verified.

They are based on Ethereum and may be purchased and traded on any Ethereum-based NFT exchange.



Source: Cointelegraph

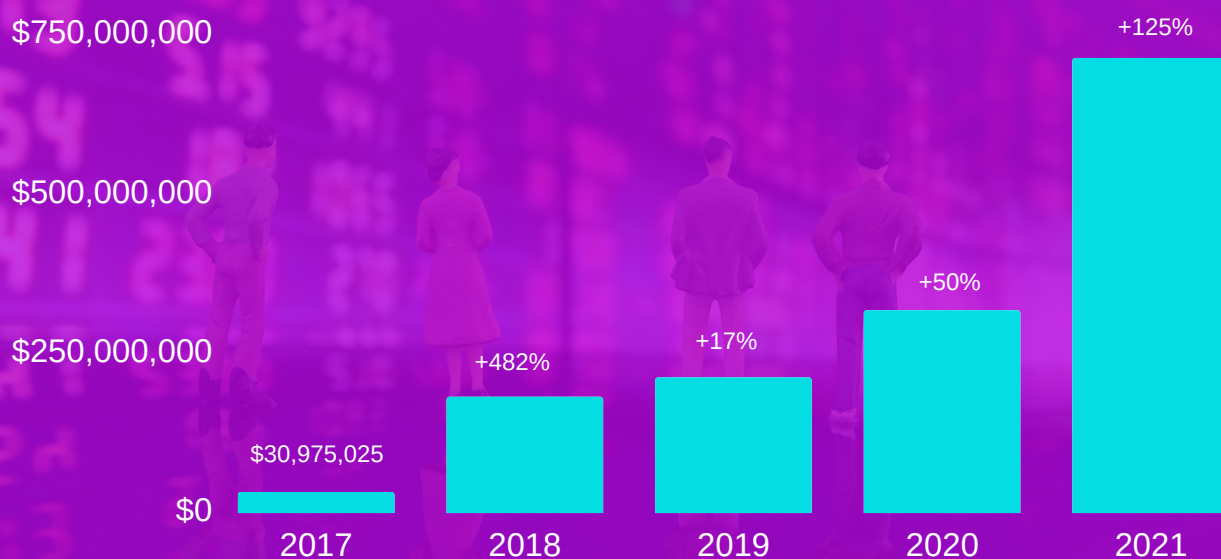
As with any other unique occurrence or trend, NFTs have been dubbed a 'bubble.' However, given the speed at which we are shifting from a physical to a digital world, NFTs no longer appear to be a fad. Rather than that, as the hazy notion of the metaverse has snowballed into vivid reality, NFTs are establishing themselves as a lucrative investment option. Here are some reasons why we should consider investing in NFTs. WhatWide Labs seeks to address this issue by providing an all-in-one solution for NFT investors built by the industry's finest. WhatWide Labs is creating the biggest Crypto & NFT community by helping people understand these new technologies and turn them to their advantage. We can make short-term and long-term capital profits, even if you have a job and don't have much time. We aim to support our community by helping them build a solid portfolio of investments, help them make better decisions, and in brief, help them grow their knowledge in every aspect of the web3 space. WhatWide Labs will provide tools to offer the best return on investment for every market to our holders and tools to reach another level in your personal and work life. For the first time, people will have access to an all-in-one investment instrument formerly reserved for business owners and big players in different financial markets. This will feature an NFT-Crypto trading group that made 25% + in the past months on average with our professional traders, a top-rated community comprised of the greatest investors, a weekly market review, mastermind conference day including the industry's most renowned gurus, explanatory videos to help both beginners and experienced people, the best strategies to enjoy the best passive income yields, helping maximize your APY by stacking your money in different projects, short-mid-long term project to invest your time/money in with good use of leverage by using proper risk management to each type of transaction and a course on different strategies to implement in the various markets and situations. Investors might anticipate seeing features such as charts, watchlists, trading signals and screeners.

We are not here to sell dreams, you will not become a millionaire in only a week. But with our help, you will be appropriately guided to avoid some big mistakes, build a good strategy and mindset to be successful in the financial world, take the right decision at the right time, have significant growth in your financial knowledge, and so eventually every person in our community can live a wealthy life.

OVERVIEW OF THE NFT MARKET

Non-Fungible Tokens have become a familiar name across crypto communities and projects in the first quarter of 2021. According to DappRadar, NFT trade volume hit \$10.67 billion in Q3 2021, up 704 percent from the previous quarter, with in-game products accounting for 22% of that total. This includes popular merchandise from NBA Top Shot, CryptoPunks, and Board Ape Yacht Club. Their market cap has been steadily rising and currently stands at \$10B. It is slated to grow massively in the coming future as the NFT and Web3 user base expands. For this reason, NFTs will gain further adoption and usage with time.

NFT market capitalization



Source: Bitcrunch



BENEFITS OF INVESTING IN NFTS

Investors have a variety of motivations to purchase assets that have been tokenized into NFTs. Several advantages of investing in NFTs include the following:



Anyone may invest in NFTs: Tokenized assets are open to anyone. When assets are tokenized and stored in an NFT, they can be exchanged more simply and effectively between persons anywhere globally.



A blockchain is used to verify ownership of NFTs: Using blockchain technology to symbolize ownership helps investors feel safer about their investments digitally. Additionally, blockchain technology has the potential to increase asset transparency.



Possibility to gain further knowledge about blockchain technology: By devoting a modest portion of their portfolios to tokenized assets, investors may increase their understanding of blockchain technology while diversifying their portfolios.



A better advantage for the community: By tokenizing an asset that gives you the ownership of multiple services and has maximum supply, it will allow the user to access each utility and sell it to future customers instead of unsubscribing from the services just like every other web2 services company. Having a maximal supply will bring value to all original assets by letting the chance to every people to resell their ownership to another person that is interested in profiting from it.

NFT TIED TO WEB 3.0

Web 3.0 development is fueled by explosive asset tokenization and non-fungible token growth. While blockchain technology enables the network's trade, ownership, and trust, asset tokenization is critical in digitalizing value aspects.

Tokenization refers to transforming a property's assets and rights into a digital representation, or token, on a blockchain network. Asset tokenization can enable the development of a business model that allows fractional ownership or the capacity to own a single instance of a huge asset. NFTs can be defined as one-of-a-kind cryptographic tokens with intrinsic value to the holder or market (art, utility, collectibles). The NFT movement is indicative of a more significant token revolution that will not only fuel massive innovation and growth in Web 3.0 protocols. This is why we decided to use this technology as an excellent way to offer our services.

ABOUT THE WHATWIDE LABS

WhatWide Labs is a collection inspired by the success and surge of NFTs and cryptocurrency in the last couple of years. We are passionate and excited by these technological innovations and their value to ordinary people and the community. Hence, we are creating the biggest crypto & NFT community to help people understand these new technologies and take advantage of the tremendous opportunity by making significant profits. Furthermore, WhatWide Labs will bring tools to community members by allowing them access to many services that will help them build a solid portfolio of investments in cryptos, NFTs, etc. So, all community members can make better decisions and grow their knowledge of these investment tools in every aspect of the investment space. This we do by providing tools that offer:



01

The best return on investment for every market to our holders, such as Crypto and tools to reach another level in your personal and work life.

02

Virtual class on different topics in the web3 space.

03

Daily Web3 news & information to consider as a cryptocurrency investor to make short-long term decisions.

04

Networking events so that our communities interact with people who have succeeded in the field of NFT/Crypto and the traditional finance sector (business, investment, and more)

05

When implemented, holders can have early access to our Crypto Hedge Fund, our digital asset fund.

06

Access to our expert with some live trading sessions, trading calls and weekly market analysis.

07

Helping digital assets linked businesses that want to create a change in the world by offering something different on the web3.

ROADMAP

Dec 2014 - 2018

Whatwide platform creation

Our journey started back in 2014 when our team developed & launched a social network platform 'Whatwide'. We launched during the craze of popular platforms such as Ello, Yik Yak, Periscope & WeChat.

*refer to our whitepaper for more info about Whatwide

Although our efforts failed back then to scale our network to mainstream standards due lack of funding, the interest in Web3 and NFTs bring vast opportunities for public interest & funding.



Mar 2022

Millennial Man Social Club - NFT

In March 2022, we announced the idea for a Non-fungible token on Twitter. Our idea is to release a limited collection of 10,000 tokens (NFTs) to individuals willing to be apart of an exclusive online club where we define ranking systems, contributive roles & valued feedback to support the needs of the community.

Aug 2022

Beta release of MMSC tokens

In late August, we released our first (beta) collection on the Mainnet. 10,000 limited collection on the Solana blockchain.



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Nov - Dec 2022

Platform funding

Raising funds to develop/launch NFT media platform



Aug 26 2022

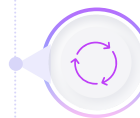
MillAlien NFT Program - (DISCONTINUED)

A very exclusive collection of 1/100 NFTs that are and will only be available to 100 original participants in a program (TBA) to help with the community outreach for Millennial Man.

Nov 28 2022

Advertising campaign (ongoing)

We started our advertising campaign at the end of November and will continue until and after mint of Millennial Man Social Club.



Q4 2022 (December)

MillAlien to Millennial conversion (ongoing)

The MillAlien collection of 100 NFTs has been removed in favor of being added to the main (10,000) collection. Some minor changes will be made to the main collection before official release.

Q1 2023

Beta launch of NFT platform

The platform will be created and maintained by the majority of shareholders/members of MMSC. Beta testing & launch will be exclusive only to members.

